



Faculty of Law



UNESCO Chair on Copyright,  
Related, Cultural and Information  
Rights



Faculty of Creative  
Industries

Preliminary program  
XXXI International Conference  
“**Problems of Media Law – 2022**”

g. Moskva, Pokrovskij b-r., 11, korpus F (aud. F201, 2 etazh). Blizhajshij vhod – vhod №1 so storony Pokrovskogo bul'vara.

**Monday, December 19, 2022**  
**Opening of the Conference.**

- 10:00 – *Welcome speech*, **Nikita Anisimov**, Rector of the National Research University Higher School of Economics (HSE University), Doctor of Physical and Mathematical Sciences  
10:30 *Welcome speech*, **Vadim Vinogradov**, Dean of the Faculty of Law, National Research University Higher School of Economics (HSE University), Doctor of Legal Sciences, Professor  
*Welcome speech*, **Andrey Bystritsky**, Dean of the Faculty of Creative Industries, HSE University, Candidate of Pedagogy, Professor

**Plenary Session 1.**  
ISSUES OF LEGISLATION IN THE FIELD OF MEDIA

*Moderator:* **Mikhail Fedotov**, Chairholder of the UNESCO Chair on Copyright, Neighboring, Cultural and Information Rights at HSE University

- 10:30 – *Impulse report:* “*Legal Basis for Media Activities in the Context of a Special Military Operation*”, **Alexander Khinshtein**, Chairman of the Committee on Information Policy, Information Technology and Communications of the State Duma of the Federal Assembly of the Russian Federation  
12:30 *Impulse report:* “*The Problems of International Communication in the Context of the “Big Gap” between Russia and the West*”, **Alexey Pushkov**, Senator of the Russian Federation, Chairman of the Commission on Information Policy and Interaction with the Media of the Federation Council of the Federal Assembly of the Russian Federation

**Impulse report:** “*Protection of Human Rights in the Context of Modern Media Law*”, **Tatiana Moskalkova**, Commissioner for Human Rights in the Russian Federation, Doctor of Legal Sciences, Doctor of Philosophical Sciences, Professor

**Impulse report:** “*New Media and Law*”, **Rifat Sabitov**, Chairman of the Commission for the Development of the Information Society, Mass Media and Mass Communications of the Civic Chamber of the Russian Federation

## Plenary Session 2.

### ACTUAL PROBLEMS OF MEDIA LAW

**Moderator: Vladimir Entin**, Director of the Center for Legal Protection of Intellectual Property

12:30- **Impulse report:** “*Omnimedia and the Transformation of Information Law*”, **Yuri Baturin**, Corresponding Member of the Russian Academy of Sciences, Doctor of Legal Sciences, Professor, Head of the Department of Computer Law and Information Security of the Graduate School of State Audit of the Lomonosov Moscow State University (Lomonosov MSU)



#### **Reports:**

“*The Information Code – the Basis of Media Law*”, **Akmal Saidov**, Academician of the Academy of Sciences of Uzbekistan, Director of the National Center for Human Rights, Doctor of Legal Sciences, Professor (Republic of Uzbekistan)



“*The Development of Media Law: a Look into the Future*”, **Alexey Minbaleev**, Head of the Department of Information Law and Digital Technologies, Kutafin Moscow State Law University (Moscow State Law Academy, further – Kutafin MSLA), Doctor of Legal Sciences, Expert of the Russian Academy of Sciences



“*Tax Legal Relations in the Field of Media*”, **Astamur Tedeev**, professor of the Graduate School of State Audit (faculty) of the Lomonosov MSU, associate Professor of the Center for Comparative Law of the University of MSU-BIT in Shenzhen (PRC), Doctor of Legal Sciences



“*Digital Environment of Trust and the Right to Reject Technology as a New Human and Citizen Right*”, **Victor Naumov**, Doctor of Legal Science, Chief Researcher at the Institute of State and Law of the Russian Academy of Sciences (Moscow) (further – ISL RAS), Managing Partner of the St. Petersburg Office, Head of the Russian Practice in the Field of Intellectual Property, IT and Telecommunications, Co-Head of the European Practice in the Field of Internet and Technology of the International Law Firm Dentons, Associate Member of the UNESCO Chair of the Higher School of Economics

*“New Legislative Initiatives in Central Asia, Related to Mass Media, and their Impact on Human Rights”*, **Ryszard Komenda**, Regional Representative of the Office of the UN High Commissioner for Human Rights for Central Asia, independent expert, LLM (Poland)

*“The Challenges of Using Social Media as a Medium of Political Communication”*, **Ajene Abongo Mashood**, Lecturer of Tver State University, Doctor of Political Sciences, Associate Professor

*“Legal Issues of the Change of Ownership and Policies of Twitter”*, **Peter Maggs**, Professor-researcher at the University of Illinois, Juris Doctor (USA)

*“Judicial Protection of the Right to an Account in Russia”*, **Evgeny Diskin**, Head of the Administrative Department of the International Center for Competition Law and Policy of the BRICS National Research University Higher School of Economics, Candidate of Legal Sciences

*“Modern Design of Media Law”*, **Khatia Pirtskhalava**, Associate Professor of the Department of Private International Law, Kutafin MSLA, Candidate of Legal Sciences, Associate Professor

*“Metaverses as a New Object of Regulation for Media Law”*, **Kirill Evsikov**, Associate Professor of the Department of State and Administrative Law, Tula State University, Candidate of Legal Sciences, Associate Professor

*“Media Law: a Place in the System of Law and New Challenges of the Time”*, **Evgenia Kryukova**, Director of the Research and Education Center “Law and Media”, Lecturer in the Faculty of Law of the Lomonosov MSU, Candidate of Legal Sciences

*“Legal Regulation of the Blogosphere in the Republic of Belarus”*, **Elena Perepelitsa**, Senior Researcher of the National Center for Legal Information of the Republic of Belarus, Candidate of Legal Sciences, Associate Professor (Republic of Belarus)

*“Mass Media Dissemination: a New Dimension”*, **Natalia Kolobaeva**, Head of the Master's Program "Lawyer in the Field of Telecommunications and Media Technologies", Associate Professor of the Department of Constitutional Law, Ural State Law University named after V.F. Yakovleva, Candidate of Legal Sciences

*“On the Relevance of Media Protection in Modern Conditions”*, **Tatyana Merzlyakova**, Commissioner for Human Rights in the Sverdlovsk Region

*“Moral Values in the Media Space: Social and Legal Aspects”*, **Elena Gorenskaya**, Senior Researcher at the Institute of Legislation and Comparative Law of the Government of the Russian Federation (further – ILCL of the Government of the Russian Federation), Candidate of Legal Sciences, Associate Professor



*“Information Rights in Healthcare of the Republic of Belarus”*, **Anna Avdey**, Associate Professor of the Department of Grodno State Medical University, Candidate of Legal Sciences (Republic of Belarus)

*“The Role of the Media in Various Stages of the Electoral Process”*, **Natalia Kuleshova**, Head of the Department of Constitutional and Municipal Law, Ryazan State University named after S.A. Yesenina, Candidate of Legal Sciences

*“Information Support for Elections in Russia: Legal Aspects and Problems of New Media Activities”*, **Ilya Pashchenko**, Advisor to the Office of the Electoral Commission of the Krasnodar Territory

14.30- *Break*  
15.00

### Plenary Session 3.

#### ACTUAL PROBLEMS OF INTELLECTUAL PROPERTY IN MEDIA

*Moderator: Yuri Baturin*, Corresponding Member of the Russian Academy of Sciences

15:00– *Impulse report: “The Right to Protect the Material and Moral Rights of the Author as one of the Cultural Human Rights”* **Mikhail Fedotov**,  
17:00 Director of the International Scientific and Educational Center "UNESCO Chair at HSE University", Doctor of Legal Sciences, Professor, Honored Lawyer of the Russian Federation, Ambassador Extraordinary and Plenipotentiary of the Russian Federation



#### **Reports:**

*“Protection of Publishing Rights in the Digital Environment”*, **Ivan Bliznets**, Dean of the Faculty of Law, Griboyedov Institute of International Law and Economics, Doctor of Legal Sciences, Professor



*“Prospects for the Commercialization of Exclusive Rights in Modern Conditions”*, **Viktoriya Savina**, Professor of the Plekhanov Russian University of Economics (Plekhanov RUE), Doctor of Legal Sciences



*“Economics and Legal Motivation of the NFT Buyer”*, **Ruslan Budnik**, Deputy Director of the International Scientific and Educational Center "UNESCO Chair on Copyright, Related, Cultural and Information Rights" National Research University Higher School of Economics, Doctor of Legal Sciences, Professor



*“Freedom of the Panorama: Problems and Solutions for Media Law”*, **Diana Ivanova**, Associate Professor of the Department of Civil Law of the Belarusian State University, Candidate of Legal Sciences (Republic of Belarus)



*“Scientific and Practical Issues of Copyright Protection in the Media Space”*, **Irina Svechnikova**, Associate Professor of the Department of Civil Law and Procedure of the Stolypin Volga Region Institute of

Management (branch of RANEP), Candidate of Legal Sciences, Associate Professor

*"Responsibility of the State for the Illegal Use of Intellectual Property"*, **Maxim Tirskikh**, Professor of the Department of International Law and Comparative Law, Institute of Law, Irkutsk State University, Candidate of Legal Sciences

*"Misuse of Photographs: Some Aspects of Protection"*, **Natalia Buzova**, Leading Researcher, Russian State University of Justice, Candidate of Legal Sciences

*"Development of Legislation on Performance Results of Intellectual Activity in the Information Society"*, **Valentina Melnikova**, Acting Head Department of Information, Civil Law and Legal Support of Innovation Activities of Tomsk State University of Control Systems and Radioelectronics, Candidate in Legal Sciences, Associate Professor

*"Electronic Digital Contract: Reliability and Security?"*, **Ekaterina Ushakova**, Russian Customs Academy, Associate Professor, Candidate of Legal Sciences

*"Legal Regulation of the Commercialization of Intellectual Property Objects: Tax and Legal Aspect"*, **Kristina Voronina**, Senior Specialist of the ILCL of the Government of the Russian Federation, Candidate of Legal Sciences

*"Marketplaces and copyright: prospects for development on the web"*, **Alina Anisimova**, Senior Lecturer, Department of Information Law and Digital Technologies, Saratov State Law Academy, Candidate of Legal Sciences

*"Contradictions between Copyright and Museum Law in the Digital Environment"*, **Vladimir Kuranov**, Advisor to the Director for Legal Affairs of the Perm State Art Gallery, Candidate of Legal Sciences

*"The Role of Copyright in the Media Industry"*, **Anna Kirakosyan**, postgraduate student of the Institute of Law and Politics of the Russian-Armenian University (Armenia)

*"Free Use of Copyright and Related Rights in the Context of the Development of Digital Technologies in the Russian Federation"*, **Daria Gracheva**, postgraduate student of the direction "Civil Law; Business Law; Family Law; International Private Law" of the Department of Legal Foundations of Economic Activity of the ILCL of the Government of the Russian Federation

*"Interviews and News Materials as Objects of Copyright"*, **Ani Davtyan**, President of the Association of Intellectual Property Lawyers of Armenia, lecturer at the Russian-Armenian University, fourth-year postgraduate student of the Institute of Law and Politics of the Russian-Armenian University (Armenia)

*"Copyright Issues in the Distribution and Rental of a Documentary Film in Kazakhstan"*, **Ainur Suleimenova**, 3rd year doctoral student of the

program "Journalism" of the Kostanay Baitursynov Regional University (Kazakhstan)

*"Modern Issues of Protection of Broadcasting Organizations' Programs from Unauthorized Use by the Example of Sports Broadcasts"*, **Anastasia Kuchina**, postgraduate student of the direction "Jurisprudence", specialty: "International Law. European Law" of the Diplomatic Academy of the Ministry of Foreign Affairs of the Russian Federation

*"Legal problems of acquisition and exercise of exclusive rights to a trademark"*, **Anatoly Grishin**, postgraduate student of the department of civil law disciplines of the Plekhanov RUE

*"Reflection of the Results of Intellectual Activities of Russian Universities in the Media Space"*, **Vladislav Kashirin**, Postgraduate Student of the School of Law of the Institute of Law and Management of the Moscow City Pedagogical University

*"Problems of Commercialization of the Results of Intellectual Activity and the Main Directions for Improvement"*, **Geghine Antonyan**, Lawyer-Analyst of the Center for Strategic Development of the Republic of Armenia Foundation (Armenia)

*"Risks of Using Artificial Intelligence in Robotic/Digital Journalism"*, **Dmitry Chernousov**, Magistrate of the Magistrate's Court District No. 242 in Moscow, postgraduate student of the Moscow Financial and Law University

*"Protection of Copyright for Materials of Online-courses"*, **Yulia Gainulova**, 1st year student of the master's program "Business Law" of the Faculty of Law of the St. Petersburg State University

*"Copyright Protection for Online Course Materials"*, **Anna Vetrova**, 4th year student of the Faculty of Law of the Lomonosov MSU

*"Virtual Property in Computer Games: Problems of Regulation in Russian Legislation"*, **Maria Katkova**, **Polina Suryaninova**, 4th year students of the Faculty of Law of the HSE University

*"Actual Problems of Digital Intellectual Property in the Context of Globalization"*, **Daria Sukharkova**, **Anita Aituganova**, 2nd year students of the Graduate School of State Audit (faculty) of the Lomonosov MSU

*"Legal Aspects of Digital Art and NFT"*, **Aisylu Galliamova**, 2nd year student of the Faculty of Law of the Lomonosov MSU

*"E-sports in the Intellectual Property System"*, **Oleg Chulnikov**, 2nd year student of the direction "Jurisprudence" of the Tula State University



#### Plenary Session 4.

INTERNATIONAL COMMUNICATION IN THE DIGITAL AGE

*Moderator: Mikhail Fedotov*, Chairholder of the UNESCO Chair on Copyright, Neighboring, Cultural and Information Rights at HSE University

17:00-19:00 **Impulse report:** *“Features of the Participation of Structured Information and Content in Civil Circulation: the International Context”*, **Vladimir Entin**, Director of the Center for Legal Protection of Intellectual Property, Corresponding Member of the International Academy of Comparative Law (France), Associate Professor of the Moscow State Institute of International Relations of the Ministry of Foreign Affairs of the Russian Federation (further – MSIIR of the MFA of the Russian Federation), Candidate of Legal Sciences, Assistant Professor



**Reports:**

*“The Rights and Obligations of an International Journalist in the Context of a Global Military Conflict”*, **Nadezhda Romanenko**, Moscow State Institute of International Relations of the Ministry of Foreign Affairs of the Russian Federation (further – MSIIR of the MFA of the Russian Federation), Doctor of Pedagogical Sciences, Professor

*“The Evolution of the Means Used to Combat the Falsification of Socially Significant Information”*, **Viktor Monakhov**, Professor of the Department of Digital Technology Law and Biolaw of the Faculty of Law of the HSE University, Candidate of Legal Sciences, Associate Professor



*“Manipulative Potential of Russian and Western Online Headlines: The Language Expert's Report”*, **Alexey Tymbay**, Assistant Professor of the Liberec Technical University, Candidate of Philological Sciences (Czech Republic)

*“Socio-technological Representation of Offenses in the Media”*, **Michelangelo Pascali**, Associate Professor of the Department of Social Sciences, Professor of the Sociology of Law, Deviance and Social Change at the Federico II University of Naples, Candidate in Economic Relations and Labor Law (Italy)

*“Administrative Responsibility of the Media”*, **Valeria Andrianova**, Associate Professor of the Department of Administrative and Financial Law of the Moscow State University for the Humanities and Economics, Candidate of Legal Sciences

*“Some Issues of Interaction between the Media and the Courts and Bodies of the Judiciary”*, **Yulia Novikova**, Associate Professor of the Department of Jurisprudence of the South Ural Technological University, Candidate of Legal Sciences

*“Protection of Honor, Dignity and Business Reputation: Litigation with the Media”*, **Misey Suleimanova**, postgraduate student of the Department of Civil and Administrative Litigation of the Kutafin MSLA

*“Peculiarities of Media Personal Data Processing”*, **Alena Gerashchenko**, Lecturer at the Department of Digital Technology Law

and Biolaw, National Research University Higher School of Economics, postgraduate student of the Department of Theory of Law and Comparative Law, Faculty of Law of the HSE University

*“Freedom of Journalism in the Context of International Information Security”*, **Sergei Bratsylo**, Research Fellow, Institute of Contemporary International Problems

*“Some Legal Aspects of Improving Copyright and Media Law in Russia”*, **Dmitry Tkachenko**, lawyer at LLC “Firma sotsialnykh innovatsiy”

*“Fake news and the fight against misinformation”*, **Roza Ivanova**, 3rd year student of the Faculty of Law of the Lomonosov MSU

*“The legal status of a blogger in Russia: the meaning of the definition in the context of countering threats to information and worldview security”*, **Dmitry Gulyaev**, Youth Digital Ombudsman of the Kutafin MSLA, Director of the Center for Ensuring the Rights of Youth in the Digital Space

*“Trends and Prospects of Media Law Transformation in the Terms of Globalization of Information Relations”*, **Daniil Ryzhenko**, 4th year student of the direction “Programming” St. George's College

19:00-20:00 **Summing up the results of the conference.**