



# International Partners' Week | 2023

Sept. 25-29



Международная  
партнерская неделя | 2023



# HSE UNIVERSITY INTERNATIONAL PARTNERS' WEEK | 2023

September 25-29, 2023

Moscow, Russia

<https://www.hse.ru/en/ipw/2023/>



**International Partners' Week** is the central international event of National Research University Higher School of Economics (HSE University). The major goal of International Partners' Week is to provide a multi-faceted platform for enhancing global humanitarian cooperation between HSE University and its partners. This event helps to synchronize and adjust developing strategies in order to speed up deepening interaction. The key discussions cover such issues as academic mobility, digitalization of education and practice-oriented scientific cooperation in an era of change and global upheaval. Furthermore, International Partners' Week offers a unique opportunity to find out more about HSE University, while also sharing innovations and best practices in international education and mobility and strengthening existing partnerships, as well as creating new ones. The event also provides opportunities for networking, social activities, dynamic, thought-provoking and fruitful discussions, and collaborative problem-solving.

Traditionally, the programme of International Partners' Week includes various side events, such as the **HSE University Exchange Fair**, where partner universities present their best educational products and services, and HSE University students learn more about exchange opportunities abroad.

In 2023, within the framework of Russia EAEU Chairship, HSE University is hosting the **Educational Forum of the Greater Eurasian Partnership**.

Side events:

- **III Academic Exchange Programme of EAEU Experts**, organized by the Faculty of World Economy and International Affairs in cooperation with the Eurasian Economic Commission (September 18 - October 18, Moscow)  
Website: <https://www.hse.ru/en/eaeu2023/>
- **Annual International Forum “Russia-China: Business in a Multipolar World”**, organized by HSE University’s Higher School of Jurisprudence and Administration with the support of the Media Communication Union (September 28, Moscow)  
Website: <https://law.hse.ru/chi/>
- **X International Conference on Applied Research in Economics and Finance**, organized by HSE University – Perm (September 28-29, Perm)  
Website: <https://icare.hse.ru/2023/>

# PROGRAMME

## September 24 (Sunday)

Arrival of participants

## September 25 (Monday)

09:30 – 10:00 Transfer to the venue

10:30 – 12:00 Campus tour

### EDUCATIONAL FORUM OF THE GREATER EURASIAN PARTNERSHIP

HSE University Cultural Centre (11 Pokrovsky blvd., building 6, Moscow)

12:00 – 13:00 Registration and welcome coffee

13:00 – 13:30 Opening

13:30 – 15:00 Plenary Session “Academic Bridges across Civilizations: Towards a Greater Eurasia”

15:00 – 15:30 Lunch

15:30 – 17:00 Plenary Session “A Common Greater Eurasian Intellectual Space: Partnership in Education and Science”

17:00 – 17:30 Coffee break

17:30 – 19:00 Plenary Session “A University’s Contribution to Digital Transformation: How to Keep Abreast of the Latest Trends?”

19:00 – 21:00 Reception

21:00 – 21:30 Transfer to the hotel

## September 26 (Tuesday)

### WORKING SESSIONS OF INTERNATIONAL PARTNERS’ WEEK

09:00 – 09:30 Transfer to the venue

Durasov House - HSE University (11 Pokrovsky blvd., Moscow)

09:30 – 10:00 Welcome Coffee | Red Hall

10:00 – 12:00 Working Session “The University as a Global Citizen: Global Partnerships in Education and Science” | White Hall

Universities have become major research and development centres that are increasingly attracting young academics. Realizing the value of scientific activities at universities, businesses worldwide are now developing new cooperation models with academic institutions. Global cooperation in education and research is a vital part of any university’s life. It is also key to enhancing competitiveness and bringing about positive change in every aspect of an institution’s affairs. Only universities that are open to the world can keep up with the challenges of time and stay at the forefront of progress, especially now, during this era of globalization. A global network of partners can help universities to absorb the best global

practices, raise new funding, enhance educational processes, boost efficiency of scientific research and embrace intellectual exchange.

What can be done to promote more openness in the global scientific and higher education community? How can we integrate the scientific community in the development of a university's global connections? What forms of cooperation in education and research are in most demand these days? Which platforms for online education are coming to the forefront? What is the role and future of network universities and associations?

**Moderator:** Victoria Panova, Vice Rector, HSE University

**Speakers:**

- Marina Rusakova, Vice-Rector for Science and Innovation, Russian-Tajik University (Tajikistan)
- Abdulhakim Salohiddinov, Vice-Rector for International Cooperation, Tashkent Institute of Irrigation and Agricultural Mechanization Engineers (Uzbekistan)
- Svetlana Cheburanova, Dean, Faculty of Law, Yanka Kupala State University of Grodno (Belarus)
- Rashid Hakimov, Dean, Faculty of Economics, Tashkent Institute of Irrigation and Agricultural Mechanization Engineers (Uzbekistan)
- Cholpon Sydykova, Director, Higher School of Economics and Business, I. Razzakov Kyrgyz State Technical University (Kyrgyzstan)
- Elyor Matchanov, Dean, Faculty of Japanese Studies, Tashkent State University of Oriental Studies (Uzbekistan)
- Aiganysh Umetalieva, Dean, School of Entrepreneurship and Service to Society, Technical School of Innovation, American University of Central Asia (Kyrgyzstan)
- Erke Turdumambetova, Director, Training Centre of the Ministry of Finance of the Kyrgyz Republic (Kyrgyzstan)

**Discussion participants:**

- Kairat Abdrakhmanov, Vice President, International University of Astana (Kazakhstan)
- Zhadyra Bainazar, Director, International Cooperation Department, Abai Kazakh National Pedagogical University (Kazakhstan)
- Rakhmat Islanova, Director of the Department of Education and Science of the Academy of Public Administration under the President of the Kyrgyz Republic (Kyrgyzstan)
- Nurzhan Supataeva, Assistant Professor of the Academy of Public Administration under the President of the Kyrgyz Republic (Kyrgyzstan)
- Qi Chen, Research Fellow, Tsinghua University (China)
- HSE University regional campus and faculty representatives

12:00 – 12:30 Coffee break | Red Hall

12:30 – 13:30 **Master Class “Building the Brand: the University’s Pathway to the Global Stage”** | White Hall

HSE University is one of the leading universities in Russia and has an established name in the global academic arena. Therefore, informational and marketing promotion are some of its main objectives. There is also the need to develop and promote the HSE University brand, both for Russian and global audiences. These tasks have to be fulfilled in a rapidly changing world, so new challenges must be addressed and innovative instruments need to be implemented. Over recent years, HSE University has managed to create one of the most effective marketing teams in the whole of Russia. The University currently sets trends on the information market - not only for the academic segment, but also for the entire Russian communications industry.

How do we perceive the ‘HSE brand’ and what does the University do to promote it? What instruments are used by our communications team? How have the University’s information policy priorities changed over the recent years, and why? Why does HSE University mix a traditional relationship model with media and development of its own brand? How does the University fulfill its goal of enlightening society and what is needed to sustain successful and comprehensive dialogue between our institution and the public at large?

**Moderator:** Andrey Lavrov, Senior Director for Communications, HSE University

13:30 – 14:00 Group photo | Atrium

HSE University Cultural Centre (11 Pokrovsky blvd., building 6, Moscow)

14:00 – 15:00 Lunch

15:00 – 18:00 **Networking Session**

18:00 – 19:00 Dinner

19:00 – 19:30 Transfer to the hotel

### September 27 (Wednesday)

09:00 – 09:30 Transfer to the venue

HSE University  
(11 Pokrovsky blvd., Moscow)

HSE University (20  
Mysnitskaya str., Moscow)

10:00 – 11:30 Coffee-point | M111

HSE University | Faculty visits

Faculty visits

10:00 – 13:00	Exchange Fair   Atrium	10:00 – 11:30 International College of Economics and Finance	10:00 – 11:30 Faculty of Urban and Regional Development Shukhov Lab
		12:00 – 13:00 Faculty of Computer Science	11:30 – 12:00 Transfer to the venue

13:00 – 14:00 Lunch | M111

14:00 – 15:30 **Working Session “Battle for the Mind: Talented in Attracting Talents”** | White Hall

Attracting talented youth is an important task for every global university. There are two main approaches to going global: quantitative and qualitative. Moreover, it is the latter that implies talent attraction, because talents are scarce. During this working session, the speakers will discuss what instruments can be used for this, while sharing their experience in accomplishing various intellectual projects. As far as talents are both demanding and demanded, student recruitment creates a competition among universities. When selecting a university, an applicant should weigh up potential opportunities for their personal and professional growth and development. Direct interaction with applicants may be a decisive factor in defining their choice. Contests and intellectual projects might be exactly the tools assisting universities in establishing positive relations with their potential students. These tools engage, inform, motivate and develop a certain image of a university and truly uncover the campus environment.

What is the best way to engage with talents? What are the current trends in creating and implementing intellectual projects? How can a university follow trends, which can attract talented youth? Which forms of talent recruitment may guarantee the inflow of high-quality applicants? How can communications with international students be built properly?

**Moderator:** Alexander Deev, Director, International Admissions, HSE University

**Speakers:**

- Danil Fedorovykh, Deputy Vice Rector; Head, Office for the Development of Intellectual Competitions, HSE University
- Papa Matar Ndiaye, Director of International Office Affairs, Federal University of Rio de Janeiro (Brazil)
- Ekaterina Belousova, Deputy Director, International Admissions, HSE University
- Grigory Yazev, Director for Strategic Academic Partnerships, HSE University
- Daniel Kwabena Twerefou, Associate Professor, University of Ghana (Ghana)

- Alexandr Zhitkovskiy, Laboratory Head, Project Laboratory for Development of Intellectual Competitions in Economics, HSE University
- Farrukh Rashidov, Dean, Faculty of Retraining and Advanced Training, Banking and Finance Academy of the Republic of Uzbekistan (Uzbekistan)
- Inna Minchuk, Head of the Department of Journalism, Yanka Kupala Grodno State University (Belarus)
- Ekaterina Kolesnikova, Head of the School of Foreign Languages, HSE University
- Yujuan Liu, Associate Professor, China National Academy of Educational Sciences (China)

#### Discussion participants:

- HSE University regional campus and faculty representatives

15:30 – 16:00 Coffee break | Red Hall

16:00 – 18:00 **Working Session “Creating an International Environment as a Keystone to Cultivate Talent”** | White Hall

Receiving a higher education abroad is ultimately a rewarding experience; however, sometimes it can be a stressful period for some students. There are many new factors, which require attention and adaptation, such as learning a foreign language, culture, cuisine, habits and way of life. Making the adaptation process smoother and more comfortable must be a priority of any global university. Adaptation programmes should be multifaceted, encompassing various aspects: from inclusion of international students into academic, scientific, and cultural activities to their ability to communicate with administrative staff and easily navigate throughout campus. In this respect, it is important to develop experience-sharing platforms to equip university staff with the knowledge necessary for their globally focused development.

What can be done to integrate international students into a new cultural and academic setting? Should there be an English language-based or rather a multilingual support environment? Is there a universal approach to international students, or should one consider individually accustomed practices depending on a student's country of origin? How can internationalization approaches be made more balanced?

**Moderator:** Kirill Kisel, Director, Department of Internationalisation, HSE University

#### Speakers:

- Dmitry Shminke, Deputy Vice Rector, HSE University
- Sekou Wieh Konneh, Vice President For Student Affairs, University Of Liberia (Liberia)
- Sergey Zhmaka, Head, International Cooperation Department, Astana International University (Kazakhstan)
- Zhanna Sorokina, Director, Support and Career Centre for International

Students and Alumni, HSE University

- Mariam Voskanyan, Head, Department of Economics and Finance, Russian-Armenian University (Armenia)
- Baktygul Sulaimanova, Head, Department “Economics and Management at the Enterprise”, I. Razzakov Kyrgyz State Technical University (Kyrgyzstan)
- Yaroslava Gladysheva, Advisor, International Department, Tokai University (Japan)
- Fabio Krykhtine, Professor, Federal University of Rio de Janeiro (Brazil)

**Discussion participants:**

- Qixian Zou, Research fellow, Tsinghua University (China)
- HSE University Campuses and Faculties representatives

18:00 – 19:00 Dinner | M111

19:00 – 19:30 Transfer to the hotel

**September 28 (Thursday)**

**Moscow Programme**

10:00 – 11:00 Transfer to the venue

Tikhonov Moscow Institute of Electronics and Mathematics – HSE University  
(34 Tallinnskaya str., Moscow)

HSE University Cultural Centre,  
(11 Pokrovsky blvd., building 6,  
Moscow)

11:30 – 13:00 Visit of HSE University - MIEM

Annual International Forum  
“Russia and China: Business in  
a Multipolar World”  
(11:00 – 15:30)

13:00 – 13:30 Coffee break

13:30 – 15:30 **Working Session “At the Frontier of Progress: Universities as a Key Element in Achieving SDGs”** | Academic Council Hall

SDGs serve as a breakthrough to a better future for younger generations and there are no institutions more responsible for shaping the future than universities. The role of academic institutions in SDG provision is multidimensional. This includes an educational component: teaching sustainable concepts and providing future decision-makers with top-notch knowledge about sustainable development.

As universities are a focal point for brilliant minds engaged in the creation of cutting-edge technologies, as well as solutions and ideas, adherence to SDGs also coincides with three missions. Therefore, universities also act as providers of sustainable solutions and strategies for the successful implementation of SDGs globally.

What are the most successful strategies to contribute to the implementation of SDGs at academic and scientific institutions? How can younger



generations get involved? How can universities effectively cooperate with international organizations, governments and business on issues of sustainability? How can universities boost their performance of scientific research committed to SDGs?

**Moderator:** Ksenia Shevtsova, Head, International Partnerships Office, HSE University

**Speakers:**

- Alexander Sorokin, Dean, Saint-Petersburg School of Social Sciences and Area Studies, HSE University
- Anna Veselova, Director of the Centre for Corporate Sustainability Management, Graduate School of Business, HSE University
- Gunatilake Marasinghe, Dean, Faculty of Social Sciences, University of Kelaniya (Sri Lanka)
- James Peprah, Dean, School of Economics, University of Cape Coast (Ghana)
- Zubirash Smagulova, Dean, Higher School of Economics, Astana International University (Kazakhstan)
- Farrukh Rashidov, Dean, Faculty of Retraining and Advanced Training, Banking and Finance Academy of the Republic of Uzbekistan (Uzbekistan)
- Maryna Karpitskaya, Dean, Faculty of Economics and Management, Yanka Kupala State University of Grodno (Belarus)
- Fedor Ivanov, Director, Project Centre for the Advanced Engineering and Mathematics School, HSE University
- Viachaslau Karatkevich, Head, Office of Monitoring of Educational Quality of Scientific and Methodological Institution, National Institute of Education of the Republic of Belarus (Belarus)
- Ova Candra Dewi, Head of Interdisciplinary Master Study Program Urban and Regional Planning University of Indonesia; UIGreenMetric (Indonesia)
- Umut Abdylidaeva, Associate Professor, I. Razzakov Kyrgyz State Technical University (Kyrgyzstan)
- Iryna Novikava, Department of Management, Business Technology and Sustainable Development, Belarusian State Technological University (Belarus)
- Qi Wang, Executive Director, Tsinghua University's Joint Institute for China-Russia Strategic Cooperation (China)

**Discussion participants:**

- Elena Zyrianova, Head, Scientific and International Activities Unit, School of Foreign Languages, HSE University
- Gayane Msryan, Leading Specialist, Head of External Affairs and International Cooperation Department, Brusov State University (Armenia)

- Jianchao Kang, Research Fellow, China National Academy of Educational Sciences (China)
- Cletus Abednego Sieh, Executive Associate for Reform and Coordination, University of Liberia (Liberia)
- HSE University regional campus and faculty representatives

15:30 – 16:30 Transfer

16:30 – 17:00 Boarding the Moscow riverboat

17:00 – 21:00 **Cultural programme** (Moskva River sightseeing tour and dinner)

21:00 – 21:30 Transfer to the hotel

### Perm Programme

X International Conference on Applied Research in Economics iCare  
28-29 September 2023, Perm, HSE University - Perm

### September 29 (Friday)

### Moscow Programme

#### Faculty visits

09:00 – 09:30 Transfer to the venue

HSE University (26 Shabolovka street, building 1, Moscow)

09:30 – 11:00 Graduate School of Business

11:00 – 11:30 Transfer to the venue

HSE University (11 Pokrovsky blvd., Moscow)

11:30 – 13:00 Faculty of Economic Sciences

13:00 – 14:00 Lunch

14:00 – 14:30 Transfer to the venue

HSE University (12 Malaya Pionerskaya street, Moscow)

14:30 – 15:30 HSE Art and Design School

Departure of participants

### Perm Programme

X International Conference on Applied Research in Economics iCare  
28-29 September 2023, Perm, HSE University - Perm

### September 30 (Saturday)

Departure of participants