National Research University Higher School of Economics

**School of Innovation and Entrepreneurship**

**Master of International Business Program**

Master Thesis Research Advisor’s Review Form

Student \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*(Name, Surname)*

Topic: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**GENERAL REQUIREMENTS**

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|  | **OK or (1-3) or «-2 points»** | | **Guidelines** |
| Clear cross-border component is present |  | | •“yes” - OK  •“no” – unsatisfactory grade (1-3) |
| Certain managerial decision-makingaspects are defined |  | | •“yes” – OK  •“no” - unsatisfactory grade (1-3) |
| Relevant numerical data and financial results are provided |  | | • both are present – OK  • only numerical data are present (no financial results; where required) – minus 2 points from FINAL GRADE  • none are present – unsatisfactory grade (1-3) |
| Size of the Paper (the lower one among “Main part” and “Total” is applied)\* |  | | • within the required size – OK  • deviation of less than 10% of the min required size\* – minus 2 points from FINAL GRADE  • deviation of more than 10% of the max required size\* – unsatisfactory grade (1-3) |
| **NOTE: unsatisfactory grade is considered FINAL, no further evaluation required** | | | |
| **EVALUATION** | | | |
|  | **Points**  **(0-10)** | **Comments** | |
| **Introduction** | | | |
| Knowledge gap in current research is identified |  |  | |
| Object, subject, hypothesis / research question, goals and tasks are valid |  |  | |
| **Body of the Paper** | | | |
| Logically structured, topic thoroughly explored (balanced combination of theory and analysis) |  |  | |
| Adequacy and completeness of theoretical background on the topic |  |  | |
| Relevance, sufficiency and depth of primary analysis |  |  | |
| Clear evidential support for findings is provided |  |  | |
| **Conclusion** | | | |
| Problems stated in the title were solved / key questions were answered |  |  | |
| **Format of the Paper** | | | |
| Proper formatting (titles, headings, etc.), grammar and syntax used |  |  | |
| References within text and in bibliography correctly cited |  |  | |
|  | | | |
| **FINAL GRADE (may differ from the mean value)** |  |  | |
|  | | | |
| Overall Comments Strengths: | | | |
| Weaknesses/Suggestions: | | | |

Academic advisor \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*(signature) (Full name; academic degree, position, department)*

*“\_\_\_\_”****\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*** *20****\_\_*** *(date)*

*(Additionally the review can be written in free format provided that all the earlier mentioned criteria have been evaluated. It is desirable to characterize the activity and responsiveness of a student during communications with the research advisor; independence and sense of responsibility; timeliness of the paper submission (draft and the final text); effort and interest demonstrated as well as creative thought)*

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| **Evaluation criteria** | **Main part** | **Total** |
| OK | 80 000 - 100 000 | 100 000 - 120 000 |
| Deviation up to 10% (minus 2 points) | 72 000 - 80 000 or 100 000 - 110 000 | 90 000 - 100 000 or 120 000 - 132 000 |
| Deviation more than 10% (unsatisfactory grade 1-3) | less than 72 000, more than 110 000 | less than 90 000, more than 132 000 |