**Motivation letter**

**!ATTENTION**

* ONLY in English;
* maximum 1 page of А4 format, Font 12;
* when preparing a motivation letter, we advise you to familiarize yourself not only with the website, but also with the presentation of the English-language “Master of International Business” program (<https://www.hse.ru/mirror/pubs/share/941225478.pdf> );

Main points of a motivation letter and questions to answer:

a) please introduce yourself and describe in a few words your education, scientific or professional interests and work experience.

b) explain why you chose the English-language  “Master of International Business” program? What specifically attracted you to our program - international rating, practice-oriented nature, English language, combination of work and study, opportunities to communicate with business representatives and build networks, content of the curriculum, disciplines offered, teaching team, format of study, student mobility or something else.

c) share information about your competencies, achievements and personal qualities, as well as career goals and plans that are related to the program profile and will contribute to its successful completion. This will help us evaluate the portrait of our future student, his motivation, abilities and opportunities, and also understand whether he plans to continue his previously chosen career path or radically change it;

d) describe your expectations from studying at the “Master of International Business” program: what knowledge and skills would you like to gain? How do you think the program will help you achieve your future career plans.